

The Corporation of the City of Pembroke

2014-63

Being a By-Law for prohibiting or regulating signs and other advertising devices and the posting of notices within the City of Pembroke

Whereas The Municipal Act, R.S.O. 2001, c.25, Section 10(2), provides that a single tier municipality may pass by-laws for prohibiting or regulating signs, structure including fences and signs;

And Whereas the Council of the Corporation of the City of Pembroke deems it expedient to amend By-law 2014-46, being a by-law for prohibiting or regulating signs and other advertising devices and the posting of notices within the City of Pembroke;

Now therefore, the Municipal Council of the Corporation of the City of Pembroke enacts as follows:

Section 1 Title and Scope and Conformity Requirements

1. That Section 2 – Definitions of By-law 2014-46 be amended by adding thereto the following:

Section 2.34(A) Off-lot sign – shall mean a portable sign which identifies or advertises a business, activity, good, product or service, which is not normally related to, or available at the lot where the sign is located.

2. That Section 5 – General Regulations of By-law 2014-46 be amended by adding thereto the following:

Section 5.12 Off-Lot Signs

No person shall erect an Off-Lot Sign except in accordance with the following provisions:

- a) An off-lot sign shall only identify or advertise business operations located with the boundaries of the City of Pembroke;
- b) Only one off-lot sign shall be permitted on a property;
- c) Off-lot signs shall be permitted on vacant lots only in Commercial and Industrial zones, such location and approval being subject to the submission of written approval of the property owner to the Chief Building

Official with the application. A vacant lot shall be defined as having no main building on a lot;

- d) No off-lot sign shall be located within 150 metres (492) feet of another off-lot sign;
 - e) Off-lot signs shall be no closer than 30 metres (98.4 ft) to permanent billboards on the same side of the street; and
 - f) All provisions and regulations as stated in Section 8.7(ii) Portable Signs of Sign By-law 2014-46 must be adhered to.
3. That Section 4 – Permit Exemptions of By-law 2014-46 be amended by adding thereto the following:

Section 4.4 Temporary Signs of a Non-Profit Charitable Organization

The Chief Administrative Officer is hereby authorized, under authority of the Municipal Act, c.25, S.O. 2001, to review and approve requests to allow non-profit charitable organization signs on City property.

- 4. Every person who contravenes any section of this by-law is guilty of an offence and on conviction is liable to a fine as provided for in the Provincial Offences Act, as amended.
- 5. This By-law shall come into force and take effect upon the final passing thereof.

Read a first and second time this 18th day of November, 2014.

Chief Administrative Officer

Mayor

Read a third time and passed this 18th day of November, 2014

Chief Administrative Officer

Mayor

