



Department of  
Economic Development,  
Recreation, & Tourism

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## Media Release

### For Immediate Issue

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#### Oyez! Oyez! Oyez!

#### Town Crier Named for the City of Pembroke

Pembroke, ON - Attention all good ladies and gentlemen! After a challenging competition at the Pembroke Armouries on Saturday evening, former City Councillor, Dave Henderson, has been named the Town Crier for the City of Pembroke.

The contestants, after receiving coaching from Daniel Richer, Official Crier for the National Capital Region, first read from a prepared script, and then had one minute to engage the audience and tell them why they should be chosen as Town Crier.

Mr. Henderson spoke eloquently – and loudly – about the beauty of the Pembroke and the Ottawa Valley, and how he would be honoured to represent it. The audience definitely appreciated his efforts and voted with their clapping and cheering to declare him the clear winner of the competition.

Mr. Henderson's first appearance will be before the City of Pembroke Council, where he will be declared the City's official crier, whose duties will include making special announcements and proclamations on behalf of Council. He will also be fitted with a uniform, tri-corn hat, and a bell. As the City celebrates its 150<sup>th</sup> anniversary in 2008, as well as 18 decades of settlement along the Ottawa River, it is expected that the Town Crier will have a very busy year.

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#### *further information:*

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