



Media Release

**For Immediate Release
May 11, 2006**

MAYOR JACYNO PROCLAIMS EMERGENCY PREPAREDNESS WEEK IN PEMBROKE

The Week of May 7-13, 2006 will be Emergency Preparedness Week throughout Canada and the theme is Prepare Now! Learn How!

During Emergency Preparedness Week, Ontario residents will identify and learn about risk in their communities and how they can protect themselves. Knowing the potential hazards and risks you face, planning ahead and being prepared are the best steps to ensure that you and your family will survive an emergency or disaster.

“Knowing the risks and developing practical plans can help reduce fear and aid in recovery from an emergency situation,” Ontario Commissioner of Emergency Management Julian Fantino said. “Although focused on personal preparedness, Emergency Preparedness Week also carries messages for business owners, municipal officials and utility operators. Ensuring business continuity, protecting information and updating emergency plans are all just as crucial in assuring community preparedness.”

The City’s Emergency Management Committee will be setting up a booth at the Pembroke Mall during the week of May 15-20, 2006 in conjunction with Police Week. Also the City’s CEMC will be featured on Cogeco’s Seniors’ Affairs during that week. There is also a display of emergency planning pamphlets at City Hall.

According to Mayor Ed Jacyno, “It is very important to promote public awareness of possible disasters that could occur to better educate the residents of Pembroke on their roles and responsibilities.”

“All levels of government have an important role to play in emergency preparedness and response,” Fantino said. “But ultimately, emergency preparedness starts with the individual. Emergency Preparedness Week is designed to educate individuals on how to plan ahead, and respond accordingly during and after a disaster.”

Emergency management is everyone’s responsibility. Begin today to Prepare Now! Learn How! for a safer tomorrow!

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