

For Immediate Release....

Café Ole going Wi-Fi!!!

On Wednesday January 18, 2006 Café Ole, in conjunction with TheOttawaValley.com, will officially launch its new Wi-Fi hotspot.

What is Wi-Fi? A way to get Internet access, the term Wi Fi is a play upon the decades-old term HiFi that describes the type of output generated by quality musical hardware, Wi Fi stands for Wireless Fidelity and is used to define any of the wireless technology in the IEEE 802.11 specification - including (but not necessarily limited to) the wireless protocols 802.11a, 802.11b, and 802.11g. The Wi-Fi Alliance is the body responsible for promoting the term and its association with various wireless technology standards.

What is a Wi-Fi hotspot? A Wi Fi hotspot is defined as any location in which 802.11 (wireless) technology both exists and is available for use to consumers. In some cases the wireless access is free, and in others, wireless carriers charge for Wi Fi usage. Generally, the most common usage of Wi Fi technology is for laptop users to gain Internet access in locations such as airports, coffee shops, and so on, where Wi Fi technology can be used to help consumers in their pursuit of work-based or recreational Internet usage.

Café Ole would like to invite you to join us as we launch downtown Pembroke into the future.

When: Wednesday January 18, 2006 at 1p.m.

Where: Café Ole - 20 Pembroke St. W.

For more information contact Café Ole – (613) 732-2137 or TheOttawaValley.com – (613) 687-5166