

March 8, 2005

The regular meeting of the Economic Development Department was held this evening with Mayor Jacyno in the Chair and all members present with the exception of Councillor Levasseur. Staff members present were Susan Ellis, Coordinator, Economic Development, Recreation and Tourism and Terry Lapierre, Chief Administrative Officer.

MOTION: Moved by Councillor Severin, seconded by Councillor Lowe that the minutes of the meeting of March 8, 2005 be accepted as circulated.

CARRIED.

**ITEM # 1: Big Beaver Tour**

Ms. Ellis outlined the request for the City to participate in The Big Beaver Tour. The cost to participate, she said, is \$4,000 per beaver. The promoter is suggesting a “Lumber Jack” beaver and a “Lumber King” beaver, she added, and tourist traffic will be directed to Pembroke to visit the beaver. Ms. Ellis indicated that she did not know how many other communities were participating.

Councillor Lowe noted that the Ottawa Valley Tourist Association and the Pembroke Downtown Development Commission had been approached about sponsoring a beaver and had both declined.

MOTION: Moved by Councillor Lafreniere, seconded by Councillor O’Neill that the City of Pembroke not participate in the Big Beaver Tour.

CARRIED.

**ITEM # 2: Ontario Trillium Foundation**

Ms. Ellis referred to the final report of the Ontario Trillium Foundation grants for the Champlain District – Renfrew catchment area. The total budget for 2004 allocated for our area was \$717,745.00. The total value of the projects approved was \$716,000.00.

Councillor Henderson asked if the Library roof would qualify for a Trillium grant but Ms. Ellis indicated it would not. Councillor Lafreniere asked when the next application was due, and Ms. Ellis said applications should be submitted immediately. She advised that skateboard ramps for the skateboard park would probably not qualify, but a demonstration program emphasizing safety would be more accepted.

MOTION: Moved by Councillor Henderson, seconded by Councillor Lafreniere that the meeting adjourn.

CARRIED.