

A meeting of the Recreation Committee was held this evening with Chairperson Lafreniere presiding and all Committee members in attendance with the exception of Councillors Levasseur, Lowe and Severin. Staff members in attendance were Terry Lapierre, Chief Administrative Officer, Susan Ellis, Coordinator-Economic Development, Recreation & Tourism and Judi Shields, Recording Secretary.

APPROVAL OF MINUTES

MOTION: Moved by Deputy Mayor Scott
Seconded by Councillor White
THAT the minutes of the January 10, 2006 Recreation Committee meeting be approved as circulated.

CARRIED

1. STAFF REPORTS

March Break Mania

In regards to this program, events were cancelled due to insufficient enrolment. Although advertised through local media, it is understood that flyers provided were not distributed by local school early enough to allow for the pre-registration required.

In response to Mayor Jacyno's question, Ms. Ellis did not feel that there was an impact on registration due to a local private business offering children's activities as the City registration prices are lower and is a not-for-profit program. Continuing Ms. Ellis noted that any children that had been registered were referred to the private business. Mayor Jacyno questioned whether the City was competing against a local business. In response Ms. Ellis noted that there is a general need for the program which is embedded into the community. Providing that is not intended to compete against local businesses.

Councillor O'Neill noted that the City program provides a service to families who might not otherwise be able to afford a day camp for their children, and in most occasions are being supported by a local Service Organization.

Kinsmen Pool

Ms. Ellis report that the number of participants using the Pool has increased including persons from surrounding municipalities and visitors to the City.

Rotary Park Skating Program

Ms. Ellis thanked the Rotary Club for their continued support of the program. Lynn Fletcher was employed again this year as the skate park attendant and provided access to the club house, supervision and safety management to the youth.

On March 8, 2006 the Recreation Department and the Rotary Club hosted a skating party

for the youth. The evening provided an opportunity to promote the City's application to claim the title of Hockeyville 2006.

2. HOCKEYVILLE 2006

With the City vying to become Hockeyville 2006 many promotional avenues have been tapped including hockey jerseys hanging in the downtown and store front advertising to a post contest which is forthcoming. Thanks to the Committee members for the submission, the City has the opportunity to advance to one of fifty (50) finalists from among 100's of entries. Should Pembroke's bid be successful, the Hockeyville Committee is requesting that Council set aside \$4,000 in the budget to ensure the necessary resources are available to help prepare the bid and to raise public awareness to a level that will result in 1000's of people voting on line for Pembroke.

MOTION: Moved by Deputy Mayor Scott
Seconded by Councillor White
THAT the Recreation Committee grants \$4,000 from within the Recreation Departments' 2006 budget towards the City's bid for the title of Hockeyville 2006 should the City advance to the next level.

CARRIED

Ms. Ellis added that a CD has been produced to promote the opportunity in conjunction with the Fred Page Cup that features the song "Hockey Night In A Small Time" written by Peter Sabourin with support of Walter Gretzke. The song is based on local resident Danny Venne's desire to become a Pembroke Lumber King.

On motion of Deputy Mayor Scott, seconded by Councillor White, the regular meeting of the Recreation Committee adjourned.