

A regular meeting of the Economic Development Committee was held this evening with Mayor Ed Jacyno in the Chair and all members present with the exception of Councillor Lafreniere and Councillor Henderson. Staff members present were Terry Lapierre, CAO and Colleen Sauriol, Manager – Planning and Building Departments, and Recording Secretary Joanne Laroche

MOTION: Moved by Councillor Lowe  
Seconded by Councillor White  
THAT the minutes of the December 13, 2005 Committee Meeting be approved as distributed.

CARRIED

**ITEM # 1 OTTAWA RIVER – HERITAGE RIVER DESIGNATION**

The City of Pembroke has been asked to provide a letter of support to the designation of the Ottawa River as a Heritage River. The Canadian Heritage Rivers System is Canada's national river conservation program. It promotes, protects and enhances Canada's river heritage, and ensures that Canada's leading rivers are managed in a sustainable manner.

Request for support for the Ottawa River Heritage Designation. Information provided.

Councillor O'Neill commented that the City needed to know exactly what the designation will be.

Deputy Mayor Scott, recalls that at the time this matter began the Minister was Sheila Cobbs and the local Member of Parliament was Hector Clouthier. Two meetings were held in Ottawa and there was approximately 6 million dollars available for marketing if the Ottawa River was designated at that time. At the time having an official designation would allow grants for the marina and help us to develop our waterfront. Councillor Levasseur commented that the Ottawa River is a boundary river.

Mr. Lapierre addressed some of the items brought up. He stated he was present at a session a few years ago to discuss the designation of the river. At this session there were no monies available, and that designation was basically viewed as a marketing tool for the area. In respect to the concern raised about potential land use restrictions the Ministry of Natural Resources had commented, at the time that there were no restrictions placed on property owners along a designated river.

MOTION: Moved by Councillor White  
Seconded by Deputy Mayor Scott  
THAT the City of Pembroke provide a letter of support to the Ottawa River Heritage Designation.

CARRIED

**ITEM # 2      CITY OF PEMBROKE PROMOTIONAL PACKAGE 2006/7**

Terry Lapierre advised that the Department of Economic Development, Recreation and Tourism is currently in the process of updating the existing Tourism Guide, Street Map, and Community Profile and expects to have final hard copies ready for public distribution by April 30<sup>th</sup>.

The content in all of the publications is still relevant, the same design and layout templates will be used and staff will simply be updating information for event listings, new phone numbers, advertisements, etceteras for these next editions.

Businesses that are currently advertising in the guide will again be contacted, and new businesses wishing to have a presence in this award winning publication are asked to contact the Department as soon as possible.

MOTION:      Moved by Deputy Mayor Scott to proceed.

                  Seconded by Councillor White

                  THAT this meeting become a closed meeting to discuss litigation, potential litigation, the receiving of advice that is subject to solicitor-client privilege, labour relations, or the security of the property of the municipality.

CARRIED

On motion of Councillor O'Neill, seconded by Councillor Lowe, the regular meeting of the Economic Development Committee adjourned.

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